

Direct4.me PAKETNIK

# FREE YOUR TIME



Parcel+Post Expo 2020 Edition

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# 01 Vision

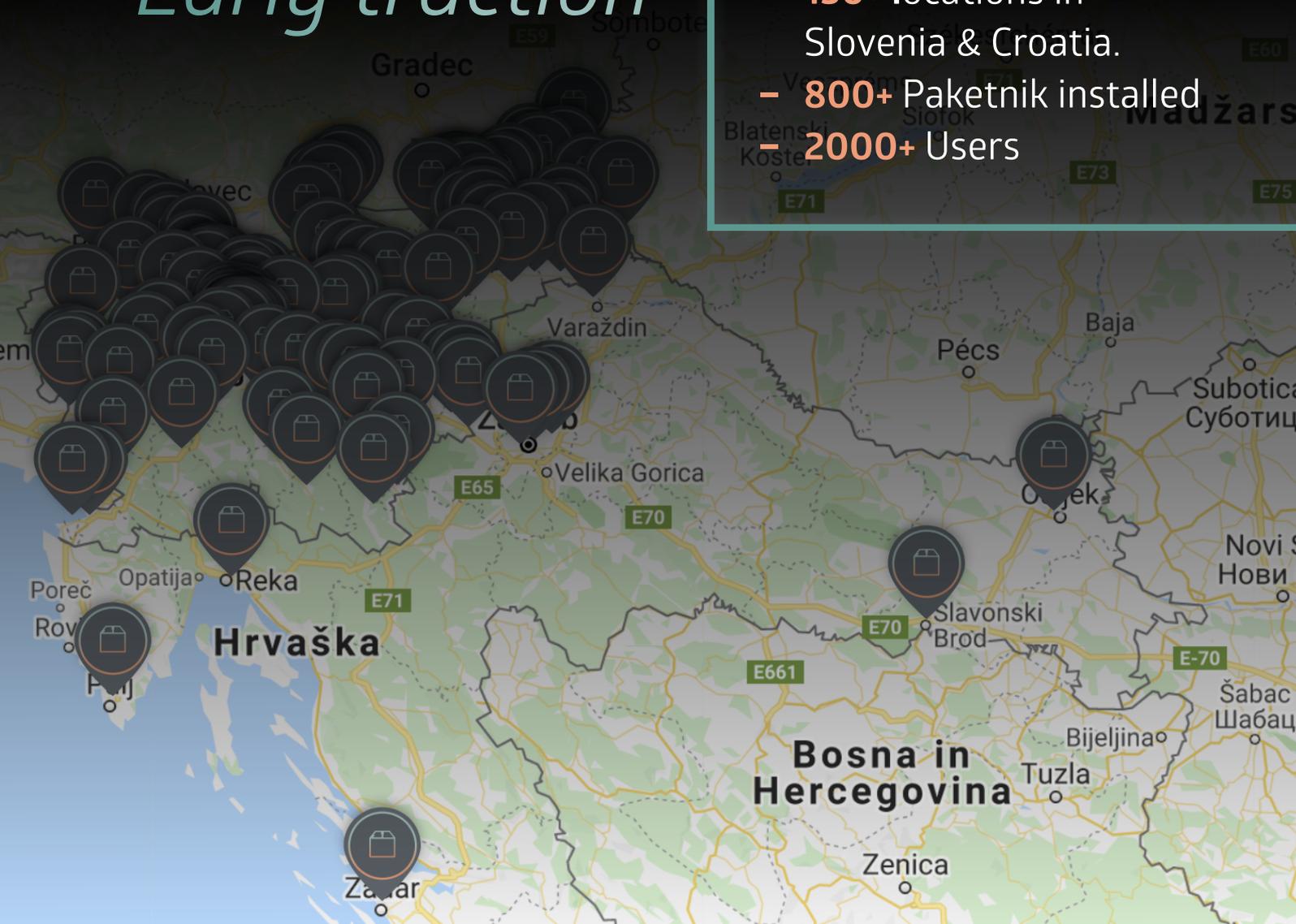
**Paketnik, your always at home parcel receiver takes care of deliveries and returns at your doorstep.**

Gone are the days when you tracked parcels. Waited on deliveries. Traveled to depots, stores and parcel lockers. Waited in lines for pickups and returns. Gone are the days when you wasted time chasing products.

Paketnik waits on, syncs with and receives your parcels so you don't have to. Saving you an hour a week.

# 02 Early traction

- **150+** locations in Slovenia & Croatia.
- **800+** Paketnik installed
- **2000+** Users



# 03 D-box

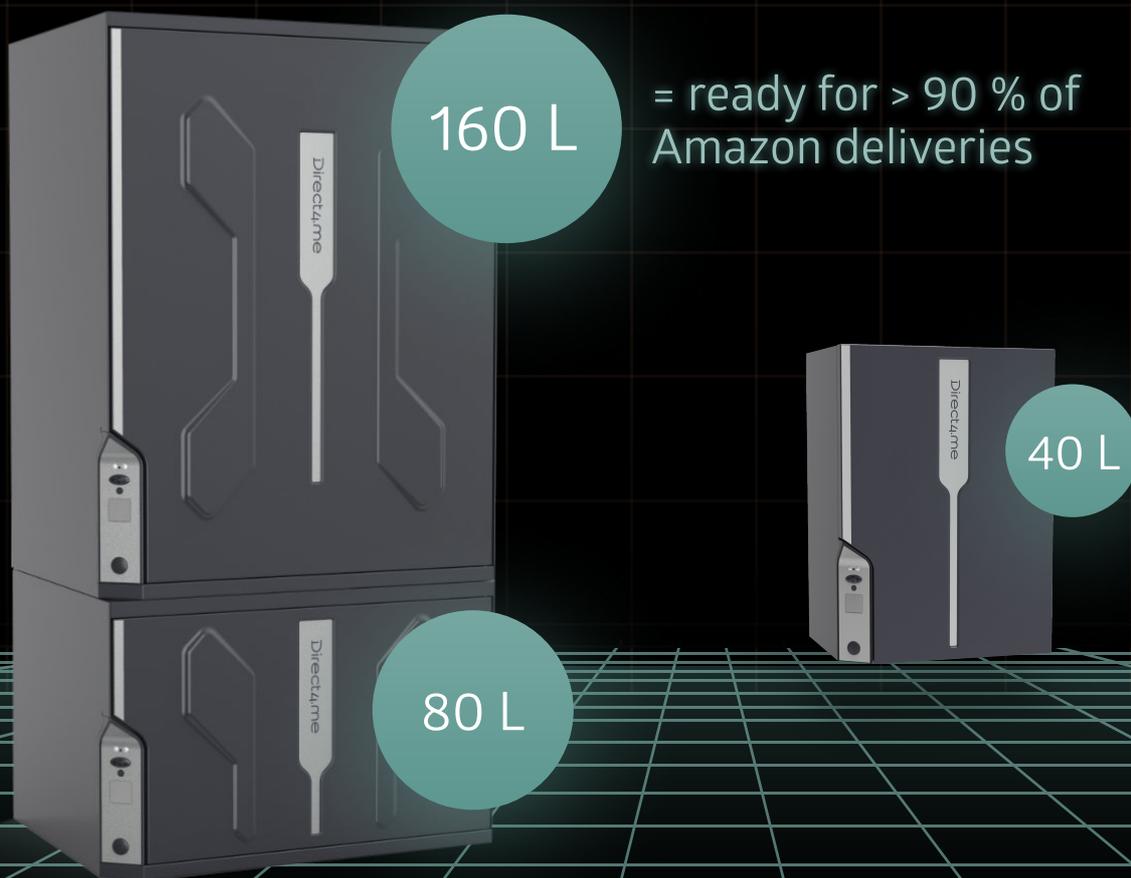
**Paketnik sits at your doorstep just like your mailbox but is 10x bigger. At 40, 80 or 160 liters it is designed to take care of > 90 % of e-commerce parcels.**

Paketnik connects your home to the product utility. A modern home has water, energy, information and now the product utility. Utilities provide convenience, safety and comfort we demand from our homes and add to the property value.

Paketnik, the last link of the product utility makes sure value created by shopping online through product selection, availability and pricing is preserved at consumer home though contactless and effortless parcel handover without interruptions.

Paketnik and online stores provide safety, resilience and convenience offline stores couldn't.

Paketnik is simple to install, runs on batteries and requires no wifi connection.



# 04 CEO remarks

Here is the problem. We spend 8 billion hours every week playing the same shopping game. Hunting and gathering the same products. We improvise over and over every week in a game so trivial that an illiterate 6-year-old can play it.

This improvisation is a waste of time. NASA used 8 billion hours to build a technology platform that put a man on the moon and sustains life on the International Space Station. Where there is no air, no water, no food, not even gravity.

Desire to explore led me to become an engineer. I spent a decade building TV channels. I was in the business of audience monetization. I learned the value of our free time.

When the pandemic hit I realized the only people safe were on the ISS.

Our homes will need to be upgraded to provide extra safety. And we may work, learn and get entertained from home more than before.

What is the difference between the ISS and a home? Both have basic utilities. Turn a knob - water flows. Push a button - sewage disappears. Flip a switch - the temperature adjusts. Touch a screen - you are online.

But the ISS has SpaceX Dragon. A rocket delivers food, clothes, medicine and other supplies to the crew. The ISS crew doesn't chase products. NASA takes care of the shopping.

Our home needs to take care of shopping. It needs to take care of deliveries and returns at our doorstep, autonomously, in silence without interrupting us.

*Let's connect*

 Eduard Bockai

 Direct4.me



*Eduard Bockai*